

## Christian HIERE

33 rue Rieupeyrus  
64230 LESCAR

☎ : +33 5 59 81 28 10

☎ : +33 6 74 98 22 66

Email: christian.hiere@wanadoo.fr

Nationality: French  
Date of birth: August 3<sup>rd</sup> 1948

## MANAGER IN SEEDS & AGRO INDUSTRY BUSINESS

### **PROFESSIONAL EXPERIENCE** EURALIS Group PAU - FRANCE

- 1992-03 EURALIS Deputy Manager  
*President & Strategy Manager for the Divisions: Seeds – Vegetable Industry – Duck Liver – Chicken production – Pork & Beef Activities*
- 1985-92 EURALIS Deputy Manager  
*Executive Manager for the Seed Division in charge of: Research – Production – Sales & International Relations*
- 1978-85 Production Manager for seeds (Corn & Sunflower):  
*Responsible of Agronomy & Factories Divisions*
- 1977-78 Executive Manager for EURALIS Farm Stores.  
*Reorganisation of the division*
- 1974-77 Company Manager in Cereals & Farm Agro-supplies

### **MAIN EXPERIENCE**

- ✓ Operational management for several companies (20 years)
- ✓ Since 1985, responsible for:
  - Diversification Strategy: new activities & partnerships
  - International relations for seeds and agro industry
  - Management of foreign subsidiaries (Europe – United States – South America)
- ✓ Development of farmers organisations of producers (seeds – vegetables – meat)
- ✓ President of French Professional Organisations in Seed Industry

### **EDUCATION**

- 1973 Graduate Engineer - PURPAN Agronomy Grande Ecole (Toulouse – France)
- 1982 Graduate Management Certificate - Institut Français de Gestion

### **LANGUAGE**

ENGLISH: fluent – Excellent practice of agro business language

### **OTHERS INTERESTS**

- ✓ Sport : Rugby – Cycling - Trekking
- ✓ Board Committee member of the professional Rugby Team SECTION PALOISE
- ✓ Vice-president of Purpan Agronomy School